<b>Enrollment No:</b>	Exam Seat No:	

## **C.U.SHAH UNIVERSITY**

## **Summer Examination-2017**

**Subject Name: Management Techniques** 

Subject Code: 4TE05MAT1 Branch: B.Tech (All)

Semester: 5 Date: 20/03/2017 Time: 02.30 To 05.30 Marks: 70

## **Instructions:**

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1	Attempt the following questions:	(14)
a)	How many levels of management?	1
L)	A 1 B 2 C 3 D 4  First function of management is	1
<b>b</b> )	First function of management is	1
<b>c</b> )	Marketing Mix means	1
C)	A.2p B.3p C 4p D 5p	1
<b>d</b> )	Who has given theory of Scientific Management?	1
<b>u</b> )	A. F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker	_
e)	Who has given 14 <sup>th</sup> Principles of Management?	1
-,	A.F.W.Taylor B.Henry Fayol C.Adam Smith D.Peter Drucker	
f)	In PERT,P Stand for	1
,	A Plan B Programme C Process D Picture	
g)	Controlling is impossible without	1
_	A. Planning B. Organizing C. Controlling D. Direction	
<b>h</b> )	Full name of TQM is	1
	A Time Quality Management B Total Quality Management	
	C Teaching Quality Management D Time Quality Measure	
i)	In EOQ,O stands for	1
	A. Order B. Organization C. Olympic D Orange	
j)	ABC Means	1
	A Always Better Control B Academic Batter Control	
	C Agreement Better Control D None of The Above	
<b>k</b> )	In POSDCORB, C stands for	1
•	A. Controlling B Communication C Clearing D Co-ordination	4
1)	Objective of financial management is	1
	A. Profit maximization B. Wealth maximization C. Both D. None	1
m)	The level of management are	1
. `	A. 1 B. 2 C. 3 D. 4	1
n)	Who has given POSDCORB?	1
	A. F. W. Taylor's B. Henry Fayol C. Luther Gulic D. Peter Drucker	



## Attempt any four questions from Q-2 to Q-8

Q-2		Attempt all questions	(14)
	1	Explain any four principles of management.	07
	2	Discuss different methods of demand forecasting.	07
Q-3		Attempt all questions	(14)
	1	Explain importance of financial management in business.	07
	2	Discuss the principles of Scientific Management.	07
Q-4		Attempt all questions	(14)
	1	Give differences between administration and management	07
	2	Discuss different sources of recruitment.	07
Q-5		Attempt all questions	(14)
	1	Write note on Total Quality Management	07
	2	What do you mean by Patent? What can be Patented?	07
Q-6		Attempt all questions	(14)
	1	Discuss the process of selection.	07
	2	Discuss various function of purchase department	07
Q-7		Attempt all questions	(14)
	1	What are the different factors affecting to location?	07
	2	Write note on Economic Order Quantity.	07
Q-8		Attempt all questions	(14)
	1	Explain different levels of management.	07
	2	Describe the concepts of administration and management.	07

